



**A PREMIUM QUALITY EXTRACT OF EUROPEAN BLACK CURRANT** crafted using **A PROPRIETARY ULTRAFILTRATION PROCESS** used to **SUPPORT BRAIN HEALTH**.



## 3 REASONS TO CHOOSE CURRANTCRAFT<sup>®</sup>



### 1 IPRONA POLYPHENOL TECHNOLOGY

The IPRONA Polyphenol Technology (IPT) is a proprietary extraction technique, compliant with all the highest known quality standards and strongly rooted in our core-belief that health comes through nature. For this reason, we treat our fruits gently and ensure that no solvents such as Methanol or Ethanol are used in the entire production process of our extracts. Ever.



### 2 VERTICALLY INTEGRATED EUROPEAN SUPPLY CHAIN

At IPRONA we pride ourselves not just on the unparalleled quality of our berries but also our business ethics and environmental impact as suppliers. We embrace the implementation of full traceability and sustainability. Therefore, we establish solid partnerships with cooperatives in order to create vertically integrated European supply chains controlled by IPRONA, thereby ensuring quality and continuity.



### 3 STANDARDIZATION

Standardization is indispensable to guarantee the high standards necessary for ingredients destined for the use in food supplements. For this reason, IPRONA guarantees a minimum level of anthocyanins, polyphenols and a specific level of fiber. Given that these components have a beneficial effect on human health, this standardization is key to the final product's success.



**DESCRIPTION**

**CurrantCraft®** is an advanced botanical extract manufactured using **European Black Currant fruits**.

**POSITIONING**

Black currants are **rich in anthocyanins, polyphenolic substances, antioxidants, and vitamin C**. The status of the dark purple, almost black, berries originally grown in Europe as a superfruit has been cemented in recent years through clinical studies that have confirmed their benefit in areas including **cognition, sport performance, cardiovascular health, and eye health**.

**KEY FACTS**

- European Black Currant Extract (*Ribes nigrum* L.)
- Standardised anthocyanins (up to 11%) and polyphenols (up to 15%)
- Powder or liquid
- Intense dark colour
- Distinctive taste of black currant
- Water soluble

**SCIENTIFIC REFERENCES**

The impact of blackcurrant juice on attention, mood and brain wave spectral activity in young healthy volunteers. Watson AW, Okello EJ, Brooker HJ, Lester S, McDougall GJ, Wesnes KA. *Nutritional Neuroscience*, 22 (8), 596-606 2019

Effects of a mixed berry beverage on cognitive functions and cardiometabolic risk markers; A randomized cross-over study in healthy older adults. Nilsson A, Salo I, Plaza M, Björck I. *PLoS One* 12 (11), e0188173, 2017

Further Studies available on Request



**FRUIT ORIGIN**

Europe



**MANUFACTURED IN**

Italy



**CERTIFICATES**

Non-GMO, Kosher, Halal, ISO 45001:2018, GMP Compliant.



**APPLICATIONS**

Softgels, capsules, gummies, sachets, liquid supplements, effervescent tablets, tablets.